



38th Annual IFTDO World Conference & Trade Show 2009

October 19-23, 2009
Sheraton Centre Toronto Hotel | Toronto, Ontario, Canada
For more information go to www.cstd.ca/iftdo2009



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Hosted by the Canadian Society for Training and Development (CSTD)
October 19-23, 2009
Sheraton Centre Hotel Toronto
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Canada Welcomes the World!

Join CSTD and IFTDO for 4 days of learning, engaging and networking with training and development professionals from across Canada and around the globe! An incomparable program offered in one of the world's most vibrant and multi-cultural cities - the 2009 CSTD and IFTDO World Conference is the professional development opportunity you don't want to miss!

Join in numerous social and networking opportunities like the President's Awards Dinner and Gala on Thursday, October 22nd and you'll connect with your industry peers in a fun and dynamic way. Return home with new contacts, solutions, strategies, and techniques to help you and your organization achieve your goals.

Keynote Sessions

LGen (Ret'd) the Hon. Roméo Dallaire, Former Commander of UN Forces in Rwanda

A decorated Lieutenant General, a true hero and an outspoken leader for the 21st century, Dallaire served 35 years with the Canadian Armed Forces. Hear his views on leadership in times of crisis.



Peter M. Senge, Ph.D., Senior Lecturer at the Massachusetts Institute of Technology

Peter M. Senge is the founding chair of the Society for Organizational Learning (SoL), a global community of corporations, researchers, and consultants dedicated to the "interdependent development of people and their institutions." He is the author of the widely acclaimed book, *The Fifth Discipline: The Art and Practice of The Learning Organization* (1990, revised edition published 2006) Dr. Senge has lectured extensively throughout the world, his work articulates a cornerstone position of human values in the workplace; namely, that vision, purpose, reflectiveness, and systems thinking are essential if organizations are to realize their potential.



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Research to Practice Day - October 20

Research to Practice Day will provide you with the results of the most recent research pertaining to the workplace learning space directly from the experts behind the studies. Following a keynote by Allison Rossett, PhD of San Diego State University, you'll hear about:

- *Human Performance Improvement* from Harold Stolovitch, PhD from HSA Learning & Performance Solutions LLC
- *eLearning* with Traci Sitzmann, PhD from the Advanced Distributed Learning Co-Laboratory
- *Informal Learning* with Christine Wihak of Thomson Rivers University
- Learning Evaluation with
- *Government Policies and Workplace Learning* with Paul Bélanger from Université du Québec à Montréal
- *Learning Evaluation* from Kenneth Brown, PhD from University of Iowa

The Thought Leaders Series - October 20-22

This lecture track will provide you with valuable insights from industry and business leaders like Allison Rossett, PhD, Marc J. Rosenberg, PhD, Patti Shank, PhD, Ahmed Al Banna, PhD and more. Discover the latest in learning technologies, measurement and evaluation, leadership and coaching, directly from some of the world's best. These 9 one-hour sessions presented over 3 days are packed full of valuable information that you won't want to miss - hear directly from the researchers, authors and thinkers who have their fingers on the pulse of the training and development industry today. The Thought Leaders series will also feature panel discussions on some of the biggest challenges currently faced by learning professionals in the workplace. An unparalleled program offered over three days - you'll want to include the Thought Leaders Series in your conference plans!

Concurrent Sessions - October 21-22

A complete program of workshops, lectures and case studies will be presented on the issues facing training and development professionals today. Learn from the past experiences and mistakes of your colleagues in the field in such topics as:

- Performance Improvement
- Leadership and Change
- Facilitation and Instruction
- Managing the Learning Function
- Training Design
- Research
- Measurement and Evaluation
- Coaching and Mentoring

Post Conference Workshops – October 23

Make the most of your trip to Toronto by adding on one of these timely and relevant Workshops presented by the best in the industry. Choose from one of the following topics:

- Harold Stolovitch - ***Telling ain't Training!*** – presented in partnership with ASTD
- Dr. Iris Furstenberg – ***Innovative Thinking: How to Achieve Exceptional Results in Your Organization*** – presented in partnership with SHRM
- Phil LeNir and Beverly Patwell – ***Coaching Ourselves: A Unique Approach to Leading Change in Uncertain Times*** based on the work of Dr. Henry Mintzberg

Bookmark www.cstd.ca/iftdo2009 for further details and to find out about the latest additions to our program. We look forward to welcoming you to Toronto for the 38th Annual IFTDO World Conference hosted by CSTD!



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